



LIGHT CITY

A FESTIVAL OF LIGHT, MUSIC AND INNOVATION
MARCH 31–APRIL 8 2017 • BALTIMORE

Highlights Announced for DesignLab@LightCity Presented by Brown Advisory

Baltimore, MD, March 17, 2017 – **The Baltimore Office of Promotion & The Arts** and **Brown Advisory** announced schedule highlights for **DesignLab@LightCity presented by Brown Advisory**. DesignLab is one of the six Labs@LightCity innovation conferences that aim to bring together local and national thought leaders across six key industries. Presented by Brown Advisory, DesignLab will convene some of the most innovative designers, makers, artists, entrepreneurs, storytellers and thinkers to explore how emerging, creative practices shape our world and create change. DesignLab@LightCity will take place at the Columbus Center at 701 E. Pratt Street on **Friday, April 7, 2017** from 8:00am to 6:00pm.

Nationally acclaimed speakers at DesignLab include **Andrew Coy**, Founder of Initial Velocity, former Director of the Digital Harbor Foundation and former Senior Advisor for Marking (MARKING?) at the White House; 2016 MacArthur Genius Grant Recipient and artist **Joyce J. Scott**; Founder & CEO of Maker Media and *MAKE* magazine **Dale Dougherty**; and Artistic Director of Baltimore Center Stage **Kwame Kwei-Armah**. Also speaking will be **Dan Pallotta**, who invented the multi-day charitable event industry, **CJay Philip**, Director of Dance & Bmore and **Thibault Manekin**, Co-founder of Seawall Development.

Among the topics explored at DesignLab are “Designing Health: How design of wearable devices is changing the future of health” featuring **Dr. Youseph Yazdi**, Executive Director of the Johns Hopkins Center for Bioengineering Innovation and Design. Dr. Yazdi will demonstrate the Ebola Suit, which was designed to aid in identification and eradication of Zika carrying mosquitos. **Jason Hardebeck**, CEO of The Foundry, and Broadband Coordinator for the City of Baltimore, will moderate a Baltimore Makers Panel entitled “Making Waves: The surging maker community in Baltimore.” **Dr. John C. Krakauer**, The John C. Malone Professor of Neurology and Neuroscience for the Johns Hopkins University Brain, Learning, Animation, and Movement Lab will speak on “Art, Music, Video Games and the Future of Medicine.”

In addition to the interactive sessions, audience members will enjoy a **GlamTech Fashion Show**, where designers and curators will perform six to seven “scenes” featuring various forms of wearable tech and explain how the pieces are made.

For a limited time, tickets to DesignLab are \$99 with the promo code “**LUCKY99**” and can be purchased at <https://www.mt.cm/labslightcity>. Groups of 10 or more are eligible for a bulk purchase rate of \$99 per ticket and can be arranged by contacting the Baltimore Office of Promotion & The Arts at 410-752-8632. For more information on Labs@LightCity, visit www.lightcity.org/labs-at-light-city. Stay connected with Labs@LightCity via [Facebook.com/labsatlightcity](https://www.facebook.com/labsatlightcity), [Twitter: @LabsAtLightCity](https://twitter.com/LabsAtLightCity) and [Instagram: @LabsAtLightCity](https://www.instagram.com/LabsAtLightCity).



**About Brown Advisory:**

Brown Advisory is an independent investment firm committed to providing its clients with a combination of first-class investment performance, strategic advice, and the highest level of service. Founded in 1993 as an affiliate of Alex. Brown & Sons, a leading U.S. investment bank, Brown Advisory became independent in 1998.

Today the firm serves private clients and institutions in 34 countries from eight offices globally. The firm's colleague equity ownership, experienced investment professionals, collaborative investment process, and client-first culture help to make a material difference in the lives of its clients. For more information, please visit www.brownadvisory.com

About the Baltimore Office of Promotion & The Arts:

The Baltimore Office of Promotion & The Arts is a 501 (c) (3) non-profit organization which serves as Baltimore City's arts council, events agency, and film office. By producing large-scale events such as Light City, Artscape and the Baltimore Book Festival, and providing funding and support to artists, arts programs and organizations across the city, BOPA's goal is to make Baltimore a more vibrant and creative city.

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